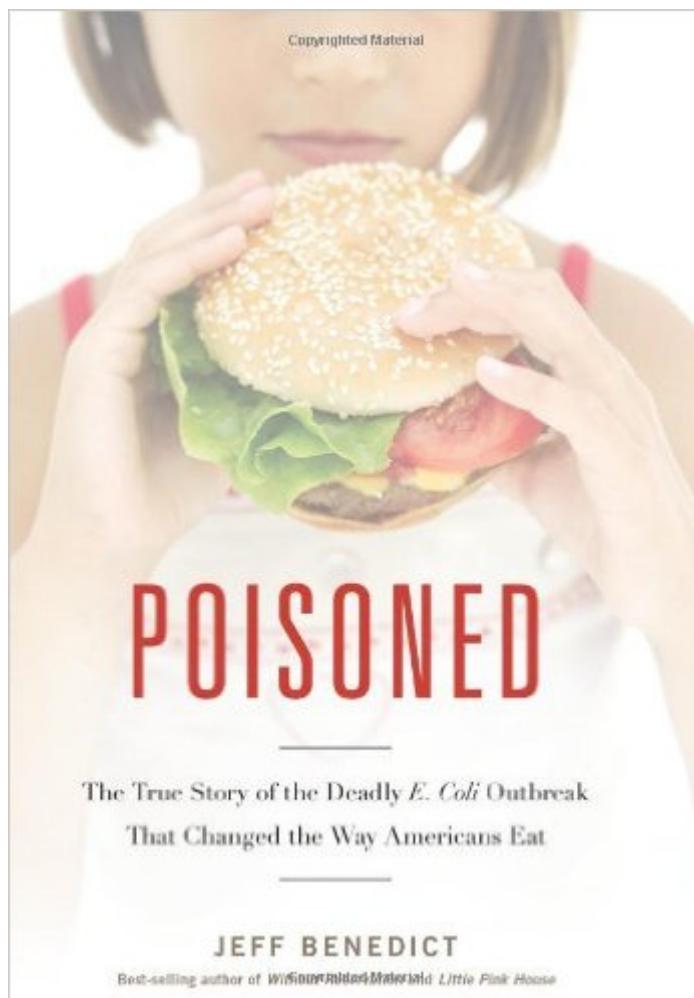


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Poisoned: The True Story Of The Deadly E. Coli Outbreak That Changed The Way Americans Eat



Synopsis

In POISONED, Jeff Benedict delivers a jarringly candid narrative of the fast-moving disaster drawing on access to key documents and exclusive interviews with the real-life characters at the center of the drama - the families whose children were infected, the Jack in the Box executives forced to answer for the tragedy, the physicians and scientists who identified E. coli as the culprit, and the legal teams on both sides of the historic lawsuits that ensued. This is the story of the permanent transformation of our food supply chain, and the young maverick lawyer, Bill Marler, who staked his career on bringing the victims justice without compromise. Fast Food Nation meets A Civil Action in this riveting account of how we learned the hard way to truly watch what we eat.

Book Information

Hardcover: 336 pages

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Average Customer Review: 4.5 out of 5 starsÂ See all reviewsÂ (37 customer reviews)

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Customer Reviews

A short stroll down any grocery store will show you how our nation has changed its thinking of food in the last decade. Where only price tags used to be shown on shelves or products, now you see labels such as "organic", "vegetarian", "gluten-free", "vegan", "lactose-free" etc. But few look back as to the catalysts that changed the way we think about how what we eat can affect us long-term. This book is about one of those catalysts. Although it reads like a story of a court case and victims and all the things you might get in some fiction best-seller, it's actually fact and based upon an amazing amount of research by the author as he put himself right into the scene and in personal contact with all those who were part of the events in 1993 stemming from poor food practices by Jack In The Box that led some pretty dramatic events. In 1992 Jack In The Box was one of the top fast food chains. Parents didn't think of fast food quite the same as they do today...food additives and preservatives

were also not on the forefront of discussion in supermarkets and there was an astonishing lower amount of vegans and vegetarians and all-natural groceries when compared with today's numbers although the movement was on the rise. (This book isn't about vegetarians or meat since you can get E Coli from veggies as well. But what happened did create a sharp rise in the movement and help it gain momentum.) In 1992 a Seattle child bit into a meal that changed her family's life forever from a Jack In The Box bag. 750 other people were determined poisoned shortly thereafter from the same cause. 4 died. A deadly strain of E Coli bacteria that spread through undercooked meat.

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